



# THE BEACON

MARITIME  
EXCHANGE  
for the Delaware  
River and Bay

With a circulation of over 5,000 businesses in the tri-state area and throughout the country, **The Beacon** is the only comprehensive publication exclusively dedicated to covering port issues and activities. In addition, your ad will appear on the Maritime Exchange's Web site as part of the On-Line Beacon. Contact Donna Stargell at (215) 925-2615 ext. 208 or [dstargell@maritimedelriv.com](mailto:dstargell@maritimedelriv.com) for more information.

## 2010 BEACON ADVERTISING CONTRACT

AD SIZES	MEMBER RATE (per issue)	MEMBER ANNUAL RATE (all four issues)	NON-MEMBER RATE (per issue)	NON-MEMBER ANNUAL RATE (all four issues)
<b>BUSINESS CARD</b> 4.90 x 2.25	\$150	\$555	\$210	\$800
<b>1/8 PAGE AD</b> 4.90 x 3.60	\$225	\$860	\$290	\$1100
<b>1/4 PAGE AD</b> 4.90 x 7.50	\$315	\$1190	\$410	\$1550
<b>1/2 PAGE AD</b> 10.0 x 7.50	\$500	\$1890	\$680	\$2580
<b>FULL PAGE AD</b> 10.0 x 15.25	\$900	\$3400	\$1180	\$4480

### TERMS AND CONDITIONS

- No ad will be accepted without a signed contract
- The advertiser will provide ad copy and artwork
- The Maritime Exchange will place a house ad if no signed proof is received
- The Maritime Exchange reserves the full approval rights on all ads submitted
- Full payment is due within 30 days of invoice date
- No conditions, except those written herein, are regarded as part of this contract

The undersigned agrees to pay for a \_\_\_\_\_ - page advertisement in the following issue(s) for the amount of \$\_\_\_\_\_.

Spring Issue     Summer Issue     Fall Issue     Winter Issue

COMPANY \_\_\_\_\_ NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ TITLE \_\_\_\_\_

\_\_\_\_\_  
SIGNATURE \_\_\_\_\_

CITY/ST/ZIP \_\_\_\_\_ DATE \_\_\_\_/\_\_\_\_/\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

**TO RESERVE PLACEMENT IN THE BEACON, SIGN AND FAX THIS BACK TODAY TO  
(215) 925-3422 or email to [dstargell@maritimedelriv.com](mailto:dstargell@maritimedelriv.com).**

**YOUR AD/ARTWORK CAN FOLLOW.**

**Maritime Exchange for the Delaware River and Bay  
240 Cherry Street  
Philadelphia, PA 19106  
Phone: 215-925-2615 Ext. 208**